



INTRODUCING JIMMYMACK

Originally from the Bronx, NY, multidimensional musician, songwriter, producer, hip-hop artist, and entrepreneur JimmyMack returns to the spotlight.

JIMMYMACK

About Me

JimmyMack: A Symphony of Words and Beats

JimmyMack echoes the rhythm of the streets, the rawness of reality, and the sophistication of an artist who has found his voice in the chorus of the cityscape. Born in the bustling streets of the Bronx, New York, his passion for music began with the hypnotic beats of hip-hop ringing through his earliest memories.

At the tender age of seven, the impact of Hip Hop culture drew him into its mesmerizing world, sparking a flame that would develop into an unquenchable firestorm of creative energy. By the age of eleven, JimmyMack's life had changed dramatically, moving him from the comforts of the Bronx to the sun-soaked streets of California. The West Coast welcomed him and celebrated his emerging talent as he learnt to rap and weave words into webs of rhythmic brilliance.



The teenage years were marked by a significant milestone when JimmyMack, alongside his long time friend Adrian "Meta" Lowe, founded the group K-jam. Their collaboration was genuine and exciting, resulting in a local success story that echoed until the duo's eventual disbandment. Regardless, the seeds of JimmyMack's musical journey had been planted permanently. Although the structured discipline of military life demanded, JimmyMack's soul remained rooted in the craft of music. His muse followed him from the parade grounds to the neon glow of German clubs, then back to California's golden area and Florida's tropical charm. JimmyMack's roles were multifaceted: entertainer and lyricist, soldier and DJ. As an artist, he's cultivated his craft with every track he coordinated and verse he penned.

JimmyMack's theory, that art and life are two parts of the same reality, shines through in every creating music. He believes that hip-hop is more than just a genre; it is a culture that is pulsating, energetic, and soulful. His talent creates a realistic picture, using his experiences as a canvas to chisel lyrics that ring true to a lived life. Musically influenced by legendary lyricists, his impact is rooted in the soil planted by pioneers such as Dr. Dre, Run DMC, the Wu-Tang Clan, Grand Master Flash and Furious Five, KRS-One, with branches that sway to the lyricism of LL Cool J, Notorious B.I.G. and Eminem.

The arrival of his debut single "OIA" in the summer of 2019 was a forecast of the creative storm to come. He released his 2020 Method 2 My Madness EP, which highlighted his evolving signature sound and honest introspection. His magnum masterpiece, *In My Own Lane*, premiered on the world stage – August 15th, 2022, cementing his place in the history of musical creativity.



MORE ABOUT MACK

Step Into Senshi Entertainment

JimmyMack maneuvers the music industry with the sophistication of a seasoned businessman, holding an MBA in one hand and a mic in the other.

Founded by James Rice and Adrian Lowe, **Senshi Entertainment** is a pioneer in the Record Label industry helping musical talent shine.

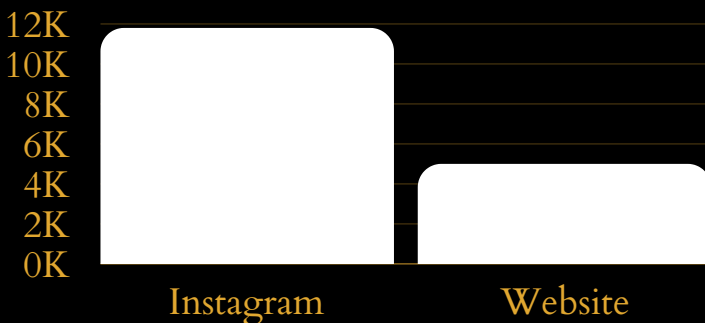
They proudly represent a talented stream of bands, solo artists, and music producers, offering them a reputable platform to launch and develop their successful careers. From the very outset, they have always looked to help in any way they can to champion music they feel passionate about.



JimmyMack is more than just a musician; he is a cutting-edge figure leading hip-hop into unexplored territory. His work ethic, combined with an instinctive awareness of the complexities of the music industry, puts him as a pioneer in the cornerstone of change—a catalyst poised to redefine the boundaries of rhythm and rhyme.

In every bar he spits, in every audience he spellbinds, JimmyMack remains the lyrically intellectual talent of our times, etching his name with sophisticated and unforgettable notes that resonate, reverberate, and redefine the very definition of Hip Hop.

FOLLOWERS



JIMMYMACK

HIP-HOP MUSICAL ARTIST



Let's Work Together!

JimmyMack is calling on artists who are ready to conduct the symphonies of creation in the harmonic realm of collaborative art. He's also as excited for appearances and to do interviews to get his story out to his audience. The media team and publicist for JimmyMack are excited to speak with you. Reach out; working together is like having an empty canvas on which we can all paint the future.

Stream JimmyMack



Previous Releases

METHOD2MYMADNESS...E.P.2000

[EP - 2020]



MY OWN LANE
[ALBUM - 2022]



JIMMYMACK FAN FAVORITES



"SUNSHINE"
MY OWN LANE



"MY TEAM KILLING IT"
MY OWN LANE



"O.I.A."
[SINGLE - 2019]



MEDIA & PERFORMANCES

JOIN JIMMYMACK ON HIS MUSICAL & ENTREPRENEURIAL JOURNEY

CATCH JIMMYMACK LIVE **OR** LISTEN ONLINE

PERFORMANCES



INTERVIEWS





THE MULTIDIMENSIONAL
JIMMYMACK

MEDIA KIT 2024-25

This media kit is a public promotional relations tool that can serve several functions for thriving talent JimmyMack. Including getting to know JimmyMack on a professional level by promoting his most recent releases and entrepreneurial endeavors. Presented by Minnee of Minnee Movement Media and Durrell peart of Double N Management & Marketing Group, LLC.

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