

2024-25



**KUEEN**  
MEDIA KIT

# WHO AM I?

KUEEN  
MEDIA KIT  
2023-24

In the world of hip hop, North Carolina has birthed some of the game's biggest names, including J. Cole and DaBaby. But there's another emerging emcee carrying North Carolina who is quickly making a name for herself. Adding to the state's rich music legacy, singer, composer, producer, and entrepreneur Kueen, hailing from the Tar Heel state steps into the spotlight as a multifaceted musician and trailblazing talent. Establishing herself within the entrepreneurial space, Kueen is Chief Executive Officer of RAYFM Essentials. Introducing the essentials of life through self care essentials for every day wellness.

Kueen has been pursuing music full-time for the better part of a decade, and her hard work is starting to pay off. Her distinct and witty lyrics have earned her a reputation as one of the elite emcees of her generation. In addition to her genre-fluid serenading signature sound that blends elements of jazz, soul, hip hop, and R&B. Kueen's music isn't about the top trends, it's about creating her own lane and speaking her truth. Her authentic artistry and originality are what set her apart from the crowd. Making her a refreshing voice in the world of hip hop.

In 2014, Kueen moved to New York City to make a name for herself. She started performing underground on the subways of NYC, where she quickly became a fan favorite. Her unique style and infectious energy drew standing ovations from commuters and helped her build a fast-growing following. From freestyles to cyphers to festivals, Kueen's captivating voice and fierce flow lures listeners in, taking them on an unforgettable musical journey.

One of the things that make Kueen's music stand out is her ability to balance both masculine and feminine energy. Her music is vulnerable and introspective while still having a gritty edge that captures the essence of hip hop. This balance translates to her performances, where she commands the stage with a presence that is both undeniable and mesmerizing.

Kueen has caught the attention of some big names in hip hop, including Pharoahe Monch, Rapsody, and DJ Eclipse from Shade 45 to name a few. Her music has also been featured in several publications, including Voyage Raleigh, Canvas Rebel, and Humans of NY. Kueen's commitment to representing her home state of North Carolina while also embracing the energy of NYC is a testament to her versatility as an artist.

# KUEEN





# **KUEN** MEDIA KIT 2024-25



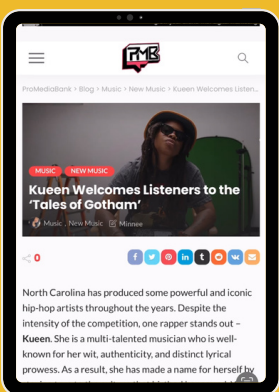
# MOST POPULAR WORK

Renownedly recognized for her artistic abilities, Kueen monumentally moves the masses in a number of fronts! From her fierce freestyles to her exciting entrepreneurial endeavors, Kueen is keeping her mic wrapped around the industry's neck. Most recently she's been moving the musical masses with her highly anticipated album, *Tales of Gotham*.

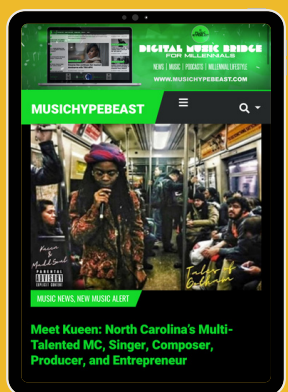


# MEDIA MOMENTS

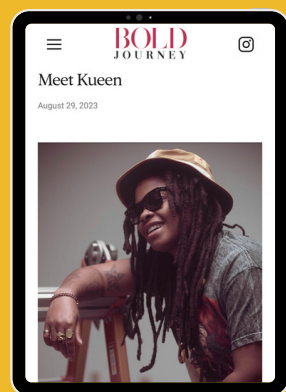
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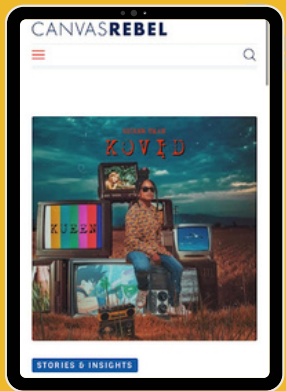
MUSICHYPEBEAST



BOLD JOURNEY MAGAZINE



CANVAS REBEL MAGAZINE



# THE KUEEN OF FREESTYLES

World Emcee Freestyle



"Put Your Hands Where My  
Eyes Can See (freestyle)"



# MEDIA STATISTICS



**6K+** INSTAGRAM



**115+**

SPOTIFY  
LISTENERS



**125+** TIK TOK  
FOLLOWERS



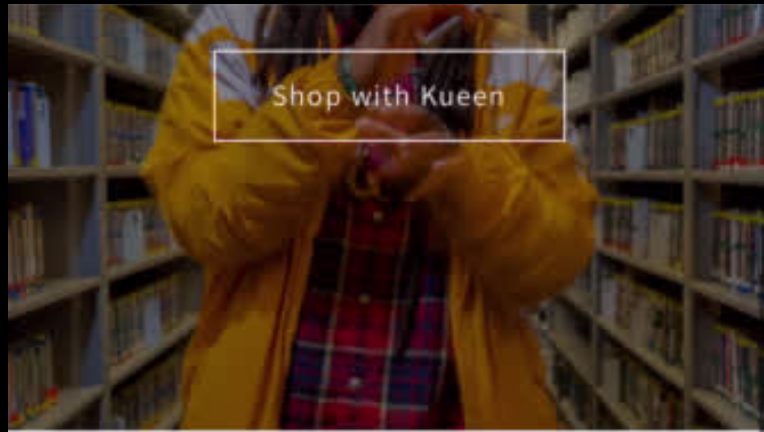
**222+**

YOUTUBE  
SUBSCRIBERS

2024

# About **RAFYM**

Free your mind and shop with Kueen for all accessories, clothing, and *Tales of Gotham* merchandise!



## Shop With **Kueen**

**Catalog +  
Merch**

Accessories  
Clothing  
Additional products

**Price  
Range**

\$20 - \$40



# CONNECT WITH KUEEN

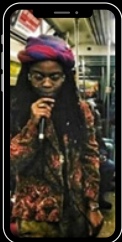


ON INSTAGRAM  
@ITSTHEKUEEN

ON YOUTUBE  
@KUEEN



# RECENT RELEASES



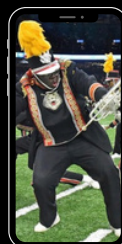
2023-2024  
**TALES OF GOTHAM**  
ALBUM



2022  
**SICKER THAN KOVID**  
ALBUM



2022  
**2PC & A BISKIT**  
EP



2022  
**ACT A FOOL**  
SINGLE FT. BIG DILF



2018  
**THE (MESSAGE)**  
ALBUM



**THE KUEEN  
HAS ARRIVED**



# MEDIA KIT

2024

EMCEE  
POET  
COMPOSER  
PRODUCER  
ENTREPRENEUR

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# KUWEEN

